

NORWICH PUPPET THEATRE SEEKS A TRUSTEE WITH RESPONSIBILITY FOR ITS CORPORATE RELATIONS

Norwich Puppet Theatre seeks a trustee to take special interest in and responsibility for our corporate relations with the local business community. This persuasive and proactive person will be an enthusiastic networker and as a trustee give of their time and energy in an entirely voluntary capacity. They will work with the rest of the board of trustees and the team to promote the successful implementation of our plans and efforts to persuade local businesses to take up the many opportunities we have on offer to support us.

As reported in the press, the current climate and changes in local authority funding means Norwich Puppet Theatre is forced to appeal more widely for support and this is in common with many arts community organisations. We think that businesses, as well as the public, would like to help as part of their corporate social responsibility desire, if only they truly knew what is needed to keep providing the events, activities and performances that we do.

Perhaps you are one of the 25,000 folk each year who enjoy our work, or brought your family, or just know people who have. If you are the sort of person who understands what makes businesses tick when they are thinking about corporate charitable donations, who is motivated by the desire to make a difference, and is ready to help promote our cultural community, then read on!

Why support Norwich Puppet Theatre?

Many people think NPT is an important institution for Norwich and Norfolk.

George Szirtes, Poet and translator. Patron of Norwich Puppet Theatre said, *“There is a powerful, quite ancient, element in all masked theatre, including puppetry, that is magical, inventive and exciting for both children and adults. Having so few puppet theatres with fixed locations in England it is wonderful to have this one at hand. I hope Norwich nourishes it for a long time. It is a rare treasure.”*

Business leaders in our region will understand that our vibrant cultural community is one of the strongest offers of both our city and our county. Although often unsung and under-valued, Norwich Puppet Theatre has stood in an "amazing niche" for 35 years, a nationally and internationally recognised centre of excellence alongside Norfolk and Norwich Festival, Writers Centre Norwich and the Sainsbury Centre. Follow this link for our recent press release on our campaign <http://bit.ly/29X869j>

What are the benefits to supporters?

The benefits to companies who decide to help Norwich Puppet Theatre are in strong company brand association with our award-winning programmes that instil a love of theatre in children, families and adults from an early age.

"My first experience of theatre was seeing a production of The Snow Queen at

the Puppet Theatre when I was three years old. It was one of the things that kicked off my love of theatre and storytelling, which in turn led to the career I now have” said Caz Slota, marketing manager Norwich Playhouse, recently.

Follow this link for our current corporate support packages <http://bit.ly/29ISzel>

There is the opportunity to get corporate brand values across to the many visitors who attend not only our programme of puppetry events but also at the weddings, music, heritage and other events at our theatre.

More widely, we have a strong following on social media and website visitors, many people are on the mailing list our seasonal programmes and more receive them by other channels. In terms of location and physical footprint, there are the “eyeballs” in 25,000 vehicles each year and substantial pedestrian footfall passing our theatre at the busy corner by the “puppet theatre” roundabout in Norwich.

As a charity, our work is overseen by a Board of Trustees. The person we are looking for may wish to become one of our trustees, or to be co-opted to work with the board as an activist adviser. Whilst arts experience is not a requirement, an enthusiasm or potential passion for our active and much-loved small arts enterprise will be a great advantage!

We hope you will be interested and want to learn more. Follow this links to our role description for our trustees, <http://bit.ly/2a5y9dR>

Contact our Chair of the Board of Trustees, Nic Hopkins by email nichopkins@puppettheatre.co.uk, or call the team at NPT on 01603 615564.

We hope to hear from you soon!”