



## 35<sup>th</sup> Anniversary Fundraising Campaign

### Why not help Norwich Puppet Theatre and your business profile with one of our Sponsorship Packages?

Norwich business leaders will understand that our vibrant cultural community is one of the strongest offers of both our city and our county. Although often unsung and under-valued, Norwich Puppet Theatre has stood in an "amazing niche" for 35 years, a nationally and internationally recognised centre of excellence alongside Norfolk and Norwich Festival, Writers Centre Norwich and the Sainsbury Centre.

Support Norwich Puppet Theatre, one of only three such theatres in the country, and associate your company brand with award-winning programmes that instil a love of theatre in children, families and adults from an early age. And also get your message across to the many visitors who attend weddings, music, heritage and other events at our theatre.

So why not mix your company narrative with what our audiences say they love and admire?

- Communicating wonder to diverse audiences
- Deepening knowledge, creative learning and participation for children and young people
- Nurturing excellence in the art and craft of professional puppetry.

What benefits of association does your support bring to you and other supporters?

As well as a vehicle for corporate philanthropy and social responsibility, businesses can benefit in brand association and profile with our marketing activity.

- Audiences and workshop participants in theatre - 7261 tickets sold in last 12 months
- Audiences and workshop participants on tour and in outreach - for example 329 puppets were made by children and their families over 2 days at NNF Chapelfield Picnic Event this May
- 3488 Facebook Likes, 3847 Twitter Followers and 3622 monthly average web site visitors
- At least 25,000 vehicles annually pass "Puppet Theatre Roundabout" (Whitefriars/Barrack St)

Corporate supporters will benefit from a range of special offers, discounts and access to the theatre:

- Discounted rates for tickets for staff
- Complimentary copies of our seasonal programme for distribution to staff
- Special rates for corporate family days and events with workshop and performance activities

What are the opportunities?

- How about sponsoring a puppet show, a series of workshops or one of exciting theatre spaces
- Become a Corporate Friend
- Your company name / brand displayed on one of our posters, banners and on-line materials
- Many others - attractive rates on the following page

Call us on 01603 615564 or [info@puppettheatre.co.uk](mailto:info@puppettheatre.co.uk) now to discuss details

## CORPORATE SUPPORTERS RATE CARD

*A prime site marketing opportunity with massive public footfall via the theatre and on-line*

How to support NPT	Example of our non-exclusive offers Exclusive deals can be available	Special Rates
<b>Sponsorships</b>	A puppet show	£10,000
	A series of workshops	£1,000
	<i>One of our spaces with your logo prominently placed in that area for all visitors to see</i>	
	- Auditorium	£2000p.a.
	- Foyer	£1500p.a.
	- Bar area	£500p.a
	- Octagon studio theatre	£1000p.a
<b>Publicity</b>	<i>Prime placement on posters and online materials</i>	
	Touring or street theatre posters	£500 per production
	Billboard posters by our landmark roundabout outside our theatre passed by 25000 vehicles p.a.	
	For one production, 1-2 months	£100
	All year, all posters, all three seasons	£550
<b>On-line</b>	<i>Branded web and social media links</i>	
	Spring, summer or Autumn/Xmas season	£250
	All year, all tickets, all three seasons	£500
<b>E-tickets</b>	Electronic booking - your brand on Print at Home Tickets with links	
	Per show, approx 6 weeks	£50
	All tickets for one season	£150
	All year, all three seasons	£500
<b>Venue Hire</b>	Auditorium - seats 150	£450 per day
	Octagon studio theatre space	£200 per day
	Weddings and Civil Ceremonies	POA from £500
<b>Membership</b>	Corporate friends with many special extra privileges, discounts and opportunities	£1,500 Turnover <£10m £3,000 Turnover >£10m
<b>Ask us today!</b>	<a href="mailto:info@puppettheatre.co.uk">info@puppettheatre.co.uk</a>	<b>01603 615564</b>

*Supporting the Rich Culture and Community of Norwich and Norfolk*